

Highdration, LLC
MPN282070

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Highdration, LLC
20 Payton Street, Lowell, MA 01852

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing

The application was reopened twice (2) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Harry Groome	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Highdration, LLC	Entity Having Direct/Indirect Control

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on March 12, 2021.

Provisional License Executive Summary 1



8. The applicant conducted a community outreach meeting on April 6, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on September 3, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide at least three (3) Massachusetts residents who have past drug convictions or who have parents or spouses who have had drug convictions with education and support relating to sealing criminal records to reduce barriers to entry in the cannabis industry and the workforce in general.

BACKGROUND CHECK REVIEW

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Friday	8:00 a.m. to 6:00 p.m.
Saturday-Sunday	Closed

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
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1	Hire at least 30% women; 20% People of Color; 10% Veterans; 10% persons with disabilities; 10% LGBTQ+ people
2	Host at least one (1) workshop a year that will cover topics including the prevention of sexual harassment, racial and cultural diversity, and methods of fostering an inclusive work atmosphere.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flower: Indica, Sativa, High CBD varieties in the form of loose flower and pre-rolls
2	Vapes
3	Transdermal (balms and salts)
4	Sublingual (THCa tincture, tablets, mints, or any oral application)
5	Strain-Specific concentrate extraction
6	Brown rectangle milk chocolate bars
7	Circular fruit chews in the following flavors: sour apple (green), cherry (red), pineapple habanero (amber), kiwi-strawberry (dark pink), watermelon lemonade (light pink)

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final license is subject to the applicant considering a goal for its Plan to Positively Impact Disproportionately Harmed People with a focus on employment opportunities for the Disproportionately Impacted community of Lowell.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

