

Herbal Power, LLC

MRN284973

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Herbal Power, LLC
329 Columbus Avenue, Unit 1, Boston, MA 02116

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed license are also associated with other adult-use retail licenses and marijuana delivery applications or licenses under the name of Stone's Throw Cannabis, LLC d/b/a Firebrand Cannabis.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Desiree Franjul	Person Having Direct/Indirect Control
Yomari Chavez	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



Expedited Applicant (Social Equity Program Participant)
(Desiree Franjul / 51% / SE304406)

7. The applicant and municipality executed a Host Community Agreement on November 16, 2022.
8. The applicant conducted a community outreach meeting on June 23, 2023 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Boston on September 18, 2023 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 25% of its staff that are from census tracts of Boston and Massachusetts residents who have, or have parents or spouses who have, past drug convictions for hiring initiatives.
2	Contribute \$5,000 annually to the South End Technology Center which serves the census tracts of ADI's and Massachusetts residents who have, or have parents or spouses who have, past drug convictions.
3	Provide educational programs and informational sessions geared towards individuals from census tracts and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions that are interested in the cannabis industry, with specific focuses on marijuana retailers and entrepreneurship, at least twice a year.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within two (2) years of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Provisional License Executive Summary 2



Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 9:00 p.m.
Sunday	12:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (50%), minorities (50%), persons with disabilities (10%), veterans (10%), and LGBTQ+ (10%) for its hiring initiatives.
2	Provide 100% of its employees training on diversity and sensitivity.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

