

Healing Calyx, LLC
DOA100137

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Healing Calyx, LLC
d/b/a Greenrush Delivery
380 Dwight Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Courier

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation, product manufacturing, and retail licenses under the names of Holyoke 420, LLC d/b/a Holyoke Cannabis, Coyote Cannabis, H & H Cultivation, LLC, and J & L Enterprises, Inc.

4. The applicant was pre-certified by the Commission for Marijuana Courier on October 26, 2020. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.
5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Michael Ortoll	Person Having Direct/Indirect Control
James Jaron	Person Having Direct/Indirect Control / Capital Contributor

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Blake Mensing	Person Having Direct/Indirect Control
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6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Economic Empowerment Priority Applicant
Michael Ortoll / 70% / EE201902

8. The applicant and municipality executed a Host Community Agreement on September 22, 2021.
9. The applicant conducted a community outreach meeting on September 14, 2021 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission sent a municipal notice with a copy of the application to the City/Town of Holyoke on November 5, 2021. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide \$2,500 to New England Veteran's Alliance, Inc. to increase access to education and/or job training in the cannabis industry to residents who are certified Economic Empowerment recipients, Social Equity Program participants, past or present residents of the geographic areas of disproportionate impact which have been defined by the Commission, Massachusetts residents who have past drug convictions, and Massachusetts residents with parents or spouses who have past drug convictions.
2	Provide Massachusetts residents who have past drug convictions or who have parents or spouses who have had drug convictions with education and support relating to sealing criminal records to reduce barriers to entry in the cannabis industry.

BACKGROUND CHECK REVIEW

12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.



13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

14. The applicant states that it can be operational within two (2) months of receiving the provisional license(s).

15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Wednesday	8:00 a.m. to 8:00 p.m.
Thursday-Sunday	8:00 a.m. to 11:00 p.m.

16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 10% veterans, 10% people with disabilities, 10% individuals that identify as LGBTQ +, 50% women and 20% minorities for its hiring initiatives.
2	Provide an on-site interactive workshop, once a year, that covers topics as the prevention of sexual harassment, racial and cultural diversity, and methods of fostering an inclusive work atmosphere.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant reviewing its Plan to Positively Impact Disproportionately Harmed People and consider a strategy for outreach to residents of the host disproportionate impact designated community of Holyoke for employment and provide any updates to the Commission.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Marijuana Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use

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shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

