

GVLP Corporation

MRN284839

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

GVLP Corporation
d/b/a Vida Verde
320 Revere Beach Parkway, Chelsea, MA 02150

2. Type of license sought and information regarding the application submission:

Retail

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals associated with the proposed license are also associated with another adult-use retail license named East Coast Remedies, Corp.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Gladys Vega	Person Having Direct/Indirect Control
Leah Piantidosi	Person Having Direct/Indirect Control
Jamie Crumb	Person Having Direct/Indirect Control
Peter Piantidosi	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on November 30, 2022.
8. The applicant conducted a community outreach meeting on January 17, 2023 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City of Chelsea on March 7, 2023, stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide at least 30 hours per week to participate in a service day per year in Chelsea.
2	Provide a minimum of \$1,000 on an annual basis to at least three organizations or organizational areas that address the collateral consequences of disproportionate enforcement, such as malnutrition, poverty, access to educational programs, and substance abuse, in Chelsea.
3	Prioritize hiring of Chelsea residents who have past drug convictions or parents or spouses with past drug convictions.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within nine (9) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Friday	10:00 a.m. to 9:00 p.m.
Saturday	10:00 a.m. to 8:00 p.m.

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Sunday	12:00 p.m. to 8:00 p.m.
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15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit minorities (30%), women (60%), veterans (20%), people with disabilities (10%), individuals who identify as LGBTQ+ (30%).
2	Provide cultural training on cultural sensitivity and recognizing unconscious bias at least once per year.
3	Contract with La Colaborativa (20%), SE and EE (40%), woman-owned (20%), minority-owned (30%), veteran-owned (20%), persons with disabilities-owned (15%), LGBTQ+-owned (15%) businesses for its purchasing needs.

17. Plan for obtaining marijuana or marijuana products:

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

