

Greenjeans Farms, LLC
CON281706

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Greenjeans Farms, LLC

Location Address 1: 149 Christian Lane, Whately, MA 01373

Location Address 2: 270 Franklin Street, Belchertown, MA 01007

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Craft Marijuana Cooperative

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Julie Beauchemin	Person Having Direct/Indirect Control
Robert Beauchemin	Person Having Direct/Indirect Control
Scott Hutkoski	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (License Type / Woman-Owned Business)

Provisional License Executive Summary 1



7. The applicant and municipality executed a Host Community Agreement on September 27, 2021 (Belchertown) and September 8, 2021 (Whately).
8. The applicant conducted a community outreach meeting on August 12, 2021 (Whately) and September 30, 2021 (Belchertown) and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Whately on February 3, 2022 stating the applicant was in compliance with all local ordinances or bylaws. The Commission sent a municipal notice with a copy of the application to the City/Town of Belchertown on December 10, 2021. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Increase marijuana education and make cannabis industry information readily available to disproportionately harmed people by contacting groups such as the Massachusetts Department of Agricultural Resources, Massachusetts Farm Bureau Federation, and local farming cooperatives to identify farmers in disproportionately impacted communities who may be looking for more information on cannabis cultivation.
2	Provide 36 separate free consulting services (or three (3) consults per month to disproportionately harmed people, annually.
3	Provide low interest loans and general business support to businesses owned by disproportionately harmed people.
4	Recruit individuals from disproportionately impacted communities, specifically, Holyoke (25%), Springfield and West Springfield (20%), and a combination of North Adams, Pittsfield, Greenfield, Amherst, and Monson (5%) for its hiring initiatives.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within seven (7) months (Whately) and eight (8) months (Belchertown) of receiving the provisional license(s).



14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	7:00 a.m. to 7:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 25% women, 25% veterans, 10% people of color, 10% LGBTQ+ and 5% persons with disabilities for its hiring initiatives.
2	Maintain a leadership team and ownership that is at least 51% disenfranchised.
3	Contribute \$5,000 annually to Soldier On, a nonprofit organization based in Pittsfield, MA that provides rehabilitated and recovering veterans with job training, employment opportunities, and transport assistance.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final license is subject to the applicant reviewing its Diversity Plan hiring goals and projected number of employees and provide the Commission with any updates.
4. Final license is subject to the applicant providing an updated Diversity Plan that clarifies whether donations to Soldier On is part of the Diversity Plan or should be aligned with the Plan to Positively Impact Disproportionately Harmed People.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.
7. Prior to performing job functions, all provisional licensees shall ensure that all current Marijuana Establishment, Medical Treatment Center, and Independent Testing Laboratory Agents involved in the handling or sale of Marijuana for adult and medical use shall have attended and successfully completed the Basic Core Curriculum of the Responsible Vendor



Training Program to be designated a "Responsible Vendor" and provide a "certificate of completion" to the Commission upon request. In addition, all newly hired employees involved in the handling or sale of marijuana or marijuana products must also successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program within 90 days of hire, in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

8. Final license is subject to the applicant notifying the Commission with any additional information regarding its "Additional Operational Plans for Indoor & Outdoor Marijuana Cultivators" as it relates to Quality Control Samples in accordance with 935 CMR 500.120 (14).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

