

GreenGrab, Inc.
MDA1263

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

GreenGrab, Inc.
620 Beaulieu Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier	Application Submitted	N/A

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on July 9, 2021. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Odaliz Breton	Person Having Direct/Indirect Control
John Muise	Person Having Direct/Indirect Control

6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



7. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Odaliz Breton / 51% / SE304954)

8. The applicant and municipality executed a Host Community Agreement on May 24, 2021.
9. The applicant conducted a community outreach meeting on March 2, 2021 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the municipality of Holyoke on September 8, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Host financial literacy programs at least two (2) times annually for Holyoke Youths.
2	Provide a low-interest loan or funding to at least one (1) Social Equity applicant through an investment vehicle tailored to the applicant's business circumstances.

BACKGROUND CHECK REVIEW

12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

14. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.



16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.

17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 65% Minorities, 15% women, 10% veterans, 5% individuals who identify as LGBTQ+, and 5% individuals with disabilities.
2	Contract with diverse wholesalers, vendors, and contractors such that 40% of all contract are with diverse vendors.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Final license is subject to the applicant updating its Diversity Plan under program section, namely bullet one (1) to also include veterans publications/job sites and other veteran outreach strategies when advertising employment opportunities.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

