

## **Greener World, Inc.**

MCN283521

MRN284254

### **APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Greener World, Inc.  
620 Beaulieu Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)  
Retail

The application was reopened four (4) times for its cultivation operations and three (3) times for its retail operations for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation, product manufacturing, and retail licenses under the names of 620 Industries, Inc., Green Gab, Inc., Kraft King, Ltd., Dris Corporation, and Faded, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

<b>Individual</b>	<b>Role</b>
Kimberly Itz	Person Having Direct/Indirect Control
John Muise	Person Having Direct/Indirect Control
Odaliz Breton	Person Having Direct/Indirect Control



5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Expedited Applicant (Woman-Owned Business)

7. The applicant and municipality executed a Host Community Agreement on March 18, 2021.
8. The applicant conducted a community outreach meeting on May 6, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town Holyoke on September 8, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Host youth financial literacy programs at least two (2) times per year in Holyoke.
2	Provide at least one (1) Social Equity Participant a low-interest loan (\$5,000 - \$10,000) or funding through an investment vehicle tailored to the applicant's business circumstances.

### **BACKGROUND CHECK REVIEW**

11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Cultivation Operations



Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours

#### Retail

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 8:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Promote equity by hiring and retaining diverse individuals for at least 35% its workforce, which will consist of 65% minority, 10% women, 15% veterans, 5% individuals with disabilities and 5% individuals who identify as LGBTQ+.
2	Source 40% of all contracts to diverse vendors and use best efforts to ensure the company maintains the following diversity percentages: 65% minority, 10% women, 15% veterans, 5% individuals with disabilities and 5% individuals who identify as LGBTQ+.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

### **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.



4. Final Licensure is subject to the applicant providing the Commission with its “Additional Operational Plans for Indoor Marijuana Cultivators” as it relates to Quality Control Samples. Licensees that opt to provide Quality Control Samples must include written policies and procedures in accordance with 935 CMR 500.120(12)(i), and as expressly enumerated in 935 CMR 500.120(14).
5. Final license is subject to applicant providing the Commission with a copy of its consumer education, for its retail operations, pursuant to 935 CMR.140 (6) (a-j). To ensure compliance, consumer educational materials shall include subsections; a – j, as listed in said regulation and must also include the phone number for the Massachusetts Substance Use Helpline.
6. The applicant shall cooperate with and provide information to Commission staff.
7. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

