

## GreenCare Collective, LLC

MRN284476

### APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

GreenCare Collective, LLC  
d/b/a Plant  
12 Latti Farm Road, Millbury, MA 01527

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
MTC	Final License	Millbury-Millbury

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation and retail applications and/or licenses under the names of Ashli's, Inc., Ashili's Extracts, Inc., Ashili's Farm, Inc.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Charles Smith	Person Having Direct/Indirect Control
Christopher Costello	Person Having Direct/Indirect Control
Steven Della Salla	Person Having Direct/Indirect Control
Katie O'Sullivan	Person Having Direct/Indirect Control
Michael Quinn	Person Having Direct/Indirect Control
John Dunne	Person Having Direct/Indirect Control
David Golden	Person Having Direct/Indirect Control

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Alfred Van Broekhoven	Person Having Direct/Indirect Control
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5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
CoGrow Massachusetts, LLC	Entity Having Direct/Indirect Control
OCS Green Leaves, LLC	Entity Having Direct/Indirect Control
The Donal O’Sullivan Children’s Gifting Trust, II	Entity Having Direct/Indirect Control

6. Applicant’s priority status:

MTC Priority

7. The applicant and municipality executed a Host Community Agreement on July 7, 2020.
8. The applicant conducted a community outreach meeting on February 28, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Millbury on August 12, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide two (2) internships to young adults over 21 who are Past or present residents of Spencer; past or present residents of the following Designated Worcester Census Tracts: 7302, 7305, 7310.02, 7312.03, 7312.04, 7313, 7314, 7315, 7317, 7318, 7323.02, 7324, 7327 and 7330; Certified Economic Empowerment priority recipients; Social Equity Program participants; Massachusetts residents who have past drug convictions; and/or Massachusetts residents with parents or spouses who have drug convictions.

### **BACKGROUND CHECK REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**



13. The applicant states that it can be operational upon receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	9:00 a.m. to 8:00 p.m.
Sunday	10:00 a.m. to 6:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 25% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous people; 30% Women; 10% Veterans; 5% Persons with disabilities; 10% LGBTQ+ people.
2	Host an in-person job fair at least once annually.
3	Hold quarterly staff social events designed to celebrate and promote diversity and diverse groups.
4	Pursue partnerships with vendors and ancillary service providers that are committed to the same goals of promoting equity and diversity in the cannabis industry in an effort to reach at least 10% that are owned and/or managed by people of color, women, veterans, persons with disabilities.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant plans to obtain marijuana from its affiliated licenses. If the need arises, the applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.



6. Prior to final licensure, in accordance with 935 CMR 500.140 (6) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.
7. Pursuant to 935 CMR 500.030, prior to performing job functions at marijuana establishment, all paid interns as stated in goal number one of your Positive Impact Plan must become Registered Agents in the Commonwealth of Massachusetts and provide Agent Registration Card to the Commission upon request.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

