

**Grassp Ventures, LLC**  
MDA1262

**APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Grassp Ventures, LLC  
45 Congress St, Salem, MA 01970

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Courier Pre-Certification	Pre-Certification	N/A

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on July 9, 2021. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.
5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Daniel Berger	Person Having Direct/Indirect Control
Veronica Santarelli	Person Having Direct/Indirect Control
Danielle Grossman	Person Having Direct/Indirect Control
Tyler Rubin	Person Having Direct/Indirect Control
Howard Rubin	Person Having Direct/Indirect Control
Joseph Rubin	Person Having Direct/Indirect Control



6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)  
(Daniel Berger / 51% / SE303896)

8. The applicant and municipality executed a Host Community Agreement on June 8, 2021.
9. The applicant conducted a community outreach meeting on April 26, 2021 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the City/Town of Salem on September 21, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Donate \$2,500 to New England Veteran's Alliance, Inc. to provide Massachusetts residents from areas of disproportionate impact with increased access to education and/or job training in the cannabis industry.
2	Provide 50% of employment opportunities to residents of Salem and surrounding areas of disproportionate impact, specifically Braintree, Chelsea, Haverhill, Lynn, Quincy, Revere and qualifying census tracts in Boston and Lowell for its hiring initiatives.

### **BACKGROUND CHECK REVIEW**

12. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

14. The applicant states that it can be operational within four (4) months of receiving the provisional license(s).



15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.

16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 40% Minorities, 20% Women, 20% Veterans, 10% People with Disabilities, 10% Individuals who identify as LGBTQ+ for its hiring initiatives.
2	Provide coaching and mentoring on a weekly and monthly basis in order to promote diverse employees to manager and executive positions.
3	Partner with 20% of diverse suppliers and vendors.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final license is subject to the applicant establishing hiring goals for residents of Commission-approved Disproportionately Impacted communities, separately from host community of Salem.
7. Final license is subject to the applicant contacting CCC Licensing Team for an update to confirm your training and recruitment partners eligibility to support your activities.
8. Final license is subject to the applicant ensuring that all persons having direct or indirect control over the license, and all newly hired employees involved in the handling or sale of marijuana or marijuana products, successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program and subsequently provide a "certificate of completion" to the Commission for each individual within 90 days of hire to be in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

