

**Grass Appeal, LLC**  
RMDA3770

**BACKGROUND & APPLICATION REVIEW**

1. Name and location of the proposed Medical Marijuana Treatment Center:

Grass Appeal, LLC  
d/b/a Blackstone Valley Cannabis

Cultivation: 79 River Road, Uxbridge, MA 01569  
Product Manufacturing: 79 River Road, Uxbridge, MA 01569  
Dispensary: 79 River Road, Uxbridge, MA 01569

2. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Retail	Commence Operations	Uxbridge
Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Provisional License	Uxbridge

3. List of all required individuals and their business roles in the Medical Marijuana Treatment Center:

Individual	Role
Hao Li	Person with Direct or Indirect Control/ Capital Contributor
Andrew Gold	Person with Direct or Indirect Control

4. List of all required entities and their roles in the Medical Marijuana Treatment Center:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

5. The applicant executed a Host Community Agreement with City/Town of Uxbridge on March 28, 2022.



6. The applicant conducted a community outreach meeting on March 17, 2022 and provided documentation demonstrating compliance with Commission regulations.
7. The Commission received a municipal response from City/Town of Uxbridge on August 29, 2022 stating the applicant was in compliance with all local ordinances and bylaws.
8. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit at least 35% of its workforce from Worcester, Southbridge and/or Spencer for its hiring initiatives.
2	Provide at least \$5,000 per year to the Last Prisoner Project.

### **SUITABILITY REVIEW**

9. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
10. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

11. The applicant states that it can be operational within eight (8) months receiving the provisional license(s).
12. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 10:00 p.m.

13. The applicant submitted all applicable and required summaries of procedures for the operation of the proposed Medical Marijuana Treatment Center. The summaries were determined to be substantially compliant with the Commission's regulations.
14. The applicant disclosed that it plans to perform home deliveries to registered patients. The summary of the applicant's plan is consistent with the Commission regulations and guidance documents.
15. The applicant proposed the following goals for its Diversity Plan:

#	Goal
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<b>1</b>	Recruit 2% minorities, 2% women, 2% veterans, 2% people with disabilities and 2% LGBTQ+ for its hiring initiatives.
<b>2</b>	Offer 100% of advancement to management and executive positions internally.
<b>3</b>	Invest in an internal scholarship fund that will allow staff and management to apply for funding to attend cannabis educational events, networking events, and certification courses.
<b>4</b>	Require employees received education on diversity, implicit biases and sensitivity within the first ninety (90) days of employment and once annually thereafter.

16. Summary of cultivation plan:

The applicant submitted a summary of a cultivation plan that demonstrated the ability to comply with the regulations of the Commission.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Edibles (dark and milk chocolate bars; fruit flavored cubes, gummies and lozenges)
2	Topicals
3	Lotions
4	Salves
5	Oils
6	Sprays
7	Waxes
8	Shatter
9	Vape Oil
10	Tinctures
11	Keif
12	Pre-Rolled Cannabis Joints

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.



4. Final licensure is subject to the applicant reviewing and updating its diversity hiring goals in Diversity Plan based on statistics of host community and region and not only based on overall state statistics in accordance with 935 Code Mass. Regs. § 500.101(1)(c)8k and provide any updates to CCC Licensing Division.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure

