

**GANESH WELLNESS, INC.**  
MRN282740

**BACKGROUND & APPLICATION OF INTENT REVIEW**

1. Name and address of the proposed Marijuana Establishment:

Ganesh Wellness, Inc.  
d/b/a Campfire Cannabis  
238 Lafayette Road, Salisbury, MA 01952

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Product Manufacturing	Provisional License	West Boylston
Retail	Provisional License	West Boylston

4. List of all required individuals and their business roles in the Marijuana Establishment:

Individual	Role
Anand Patel	Owner / Partner
Nehar Patel	Executive / Officer
Neel Patel	Executive / Officer
Alpa Patel	Owner / Partner
Mita Patel	Owner / Partner

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
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Ganesh Holdings, LLC	Parent Company
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6. Applicant's priority status:

Expedited Applicant (Minority-Owned Business, Woman-Owned Business)

7. The applicant and municipality executed a Host Community Agreement on May 13, 2019.
8. The applicant conducted a community outreach meeting on May 23, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on June 29, 2020 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Give hiring preference to past or present residents of Worcester and Haverill; Commission-designated Economic Empowerment Priority applicants; Commission-designated Social Equity Program participants; Massachusetts residents who have past drug convictions; and Massachusetts residents with parents or spouses who have drug convictions.
2	Utilize at least 30% of suppliers, contractors and wholesale partners that are past or present residents of Worcester and Haverill; Commission-designated Economic Empowerment Priority applicants; Commission-designated Social Equity Program participants; Massachusetts residents who have past drug convictions; and Massachusetts residents with parents or spouses who have drug convictions.

### **SUITABILITY REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS REVIEW**

13. The applicant states that it can be operational within three (3) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:



Monday – Saturday: 10:00 a.m. – 9:00 p.m.  
Sunday: 11:00 p.m. – 6:00 p.m.

15. The applicant submitted all applicable and required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (50%), minorities (25%-30%), veterans (5-10%), persons with a disability (5%-10%) and persons who are LGBTQ+ (5-10%) for its hiring initiatives.
2	Utilize and give priority to 30% of businesses that are minority, women, veteran, LGBTQ +, and persons with disabilities owned.

17. Summary of cultivation plan (if applicable):

Not applicable.

18. Summary of products to be produced and/or sold (if applicable):

Not applicable.

19. Plan for obtaining marijuana or marijuana products (if applicable):

Ganesh Wellness, Inc. will obtain marijuana or marijuana products by contracting with other licensed establishments.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations;
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws;
3. The applicant shall cooperate with and provide information to Commission staff; and
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

