

Evokanna Labs, LLC

MCN283141

MPN281969

MXN281382

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Evokanna Labs, LLC
14 South Pleasant Street, Ashburnham, MA 01430

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 4/Indoor (20,001-30,000 sq. ft.)
Product Manufacturing
Transporter with Other ME License

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation, product manufacturing, and retail licenses and medical marijuana treatment centers.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Nicholas Mortillaro	Person Having Direct/Indirect Control / Capital Contributor



Matthew Hoffman	Person Having Direct/Indirect Control / Capital Contributor
Bryant Jones	Person Having Direct/Indirect Control
Matthew Joffre	Person Having Direct/Indirect Control
Carl O'Neal	Person Having Direct/Indirect Control
Joseph Dougherty	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
Evokanna, LLC	Entity Having Direct/Indirect Control / Capital Contributor

6. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant/Minority-Owned Business)
(Nicholas Mortillaro / 25.5% Ownership / SE304359)

7. The applicant and municipality executed a Host Community Agreement on July 8, 2020.
8. The applicant conducted a community outreach meeting on December 18, 2019 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on July 12, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide full-time careers with benefits, to 63 employees within three years to Massachusetts residents who have past drug convictions, Commission-designated Social Equity Program Participants and past or present residents of the geographic areas of disproportionate impact, specifically Fitchburg.
2	Retain 65% of employees who are Massachusetts residents who have past drug convictions, Commission-designated Social Equity Program Participants and past or present residents of the geographic areas of disproportionate impact, for at least two years.
3	Provide all employees three (3) industry-specific training workshops and fund one (1) external training program, culminating in opportunities for advancement and rotational cross-trainings on an annual basis.

BACKGROUND CHECK REVIEW



11. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within one (1) year of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 75% of its workforce comprised of minorities, women, veterans, LGBTQ and persons with disabilities for its hiring initiatives.
2	Implement an employee incentive program that includes merit-based raises, promotions and a stock option program that may be up to 10% of the total outstanding shares of the company.
3	Create and ensure a culture of diversity and inclusion by instituting anti-racist policies, procedures, and operations that are annually assessed to ensure the dignity and economic growth of the workforce and the company.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Transdermal Patch
2	Gummy-Squares (Fruit Punch, Pink Lemonade, and Grape)
3	CO2 Oil Syringe



4	Lozenge (Lemon, Raspberry, Strawberry, Watermelon, and Green Apple)
5	3.5g and 1g Flower Packages
6	Flower Pre-Roll
7	Pre-Pack
8	Distillate Syringes/Vape Cartridges
9	RSO Syringe
10	Chocolate Pearls (Milk, Dark and White)
11	Chocolate Bar (Milk, Dark, and White)
12	Liquid Nano Solutions
13	Topical Stick
14	Nano Roll On

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

