

Euphorium LLC

MCN283845

MPN282263

MRN284560

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Euphorium LLC
15 Main Street, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)
Product Manufacturing
Retail

The application was reopened three (3) times for its cultivation and product manufacturing operations and two (2) times for its retail operations for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Marco Aranzullo	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



General Applicant

7. The applicant and municipality executed a Host Community Agreement on January 31, 2023
8. The applicant conducted a community outreach meeting on April 3, 2023, and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Holyoke on May 19, 2023. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide mentor-to-mentee business development assistance to at least one (1) <u>Social Equity owned company or entity, or Social Equity certified individual.</u>
2	Recruit at least 10% of individuals who reside in Holyoke for its hiring initiatives.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within eight (8) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Cultivation and Product Manufacturing

Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours

Retail

Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 20% women, 20% minorities, 20% LGBTQ+ members, 20% veterans, and 20% those with disabilities for its hiring initiatives.
2	Distribute internal workplace information notices, annually (and verbally at team meetings at least quarterly), aimed at encouraging current employees to recommend women, veterans, minorities, LGBTQ+ members, and those with disabilities for employment.
3	Develop and provide satisfaction/exit surveys annually for employees and when employees leave.
4	Access the SDO supplier list to engage with women, veteran, minority, LGBTQ+ member, and disabled-owned suppliers.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

18. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Solventless Cannabis Concentrate
2	Pre-rolls
3	Vanilla Frosting
4	Chocolate Chip Vegan Cookie Dough

19. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.



3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Prior to final licensure please inform the Commission of your “Additional Operational Plans for Indoor Marijuana Cultivators” as it relates to Quality Control Samples in accordance with 935 CMR 500.120(12), and 935 CMR 500.120(14).
7. Prior to final licensure please inform the Commission of your “Additional Operational Plans for Product Manufacturers” as it relates to Quality Control Samples in accordance with 935 CMR 500.130(5)(k) and 935 CMR 500.130(9).
8. Prior to final licensure, in accordance with 935 CMR 500.140(6) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.
9. Prior to final licensure, consider review and update diversity hiring goals in Diversity Plan based on statistics of host community and region in accordance with 935 CMR 500.101(1)(c)(8)(k) and provide any updates to licensing.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

