

EnRoot Home Delivery LLC

MDA1302

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

EnRoot Home Delivery LLC
415-417 Blue Hill Avenue, Boston, MA 02121

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Delivery Operator

The application was reopened two (2) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use retail application/licenses under the names of Rooted In, LLC and JOF Enterprise, Inc.

4. The applicant was pre-certified by the Commission for Marijuana Delivery Operator on February 25, 2022. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.
5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Brian Keith	Person Having Direct/Indirect Control
Joanne Keith	Person Having Direct/Indirect Control
James Finney	Person Having Direct/Indirect Control
Solomon Chowdhury	Person Having Direct/Indirect Control
Rokeya Begum	Person Having Direct/Indirect Control

Provisional License Executive Summary 1



6. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Expedited Applicant –Social Equity Participant
(James Finney / 20% ownership/ EE201954)
(Solomon Chowdhury / 20% ownership / SE305360)
(Rokeya Begum / 20% ownership / SE306235)

8. The applicant and municipality executed a Host Community Agreement on March 15, 2022.
9. The applicant conducted a community outreach meeting on October 3, 2022 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the City/Town of Boston on November 17, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit individuals who are residents of the census tracts of Boston (80%).
2	Develop a down payment assistance program for first time homebuyers providing the opportunity for employees to remain and own in Boston, funded at \$50,000.00 per year, which will create ten (10) \$5,000.00 grants for employees who are first time homebuyers.
3	Develop a Employee Profit Sharing Program that provides 5% of company profits for individuals who reside in the census tracts of Boston.

BACKGROUND CHECK REVIEW

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW



14. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).

15. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Saturday	10:00 a.m. to 9:00 p.m.
Sunday	12:00 p.m. to 8:00 a.m.

16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.

17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit, Hire, Train and Promote a diversified staff of managers and agents, with minimums of 51% People of Color, 30% Women, 10% Veterans, 5% LGBTQ+, and 5% persons with disabilities.
2	Empower the next generation of BIPOC (Black, Indigenous, People of Color) adult learners and veterans to participate in the Cannabis industry with hands-on project-based experience via an annual internship program, with a goal of receiving at least six applications per internship cycle.
3	Promote at least 5% of employees who are formerly incarcerated BIPOC (Black, Indigenous, People of Color) to supervisory positions within 2 years of employment.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. In accordance with 935CMR 500.146(5), A Delivery Operator shall make available educational materials about Finished Marijuana Products to Consumers. A Delivery Operator shall have an adequate supply of current educational material available for distribution. Prior to final licensure please provide the commission with a copy of your consumer education.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

