

Elevation Retail II, LLC

MRN283887

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Elevation Retail II, LLC
240 Bridge St., Fairhaven, MA 02719

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Retail

The application was reopened one (1) time for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Andre Arzumanyan	Person Having Direct/Indirect Control / Capital Contributor

Please note that individuals and/or entities associated with the proposed application(s) are also associated with an adult-use retail license under the name of Solar Retail Norton, LLC.

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



General Applicant

7. The applicant and municipality executed a Host Community Agreement on April 26, 2021.
8. The applicant conducted a community outreach meeting on May 14, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Fairhaven on October 20, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide continuing service and reinvestment into the identified areas of disproportionate impact through workforce development by hiring at least 10% of its employees from Fall River and New Bedford.
2	Conduct at least four (4), one-hour industry specific educational seminars annually.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within five (5) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	9:00 a.m. to 11:00 p.m.

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:



#	Goal
1	Recruit 50% Women, 30% Minorities, 15% Veterans, 15% Persons with Disabilities, 15% LGBTQ+ for its hiring initiatives.
2	Provide four (4) one-hour industry specific educational seminars annually.

17. Plan for obtaining marijuana or marijuana products (if applicable):

The applicant will obtain marijuana or marijuana products by contracting with other licensed establishments.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final license is subject to the applicant reviewing advertising strategies on social media and compliance with Commission regulations 935 CMR 500.105(4) and confirm with CCC Licensing Team.
7. Final license is subject to the applicant reviewing its diversity hiring goals and projected number of employees and provide updates to the Commission.
8. Final license is subject to the applicant updating its Diversity Plan goals, namely under the Measurements Section (bullet number one) to include veterans.
9. Final license is subject to the applicant ensuring that all persons having direct or indirect control over the license, and all newly hired employees involved in the handling or sale of marijuana or marijuana products, successfully complete the Basic Core Curriculum of the Responsible Vendor Training Program and subsequently provide a “certificate of completion” to the Commission for each individual within 90 days of hire to be in compliance with 935 CMR 500.105(2) or 935 CMR 501.105(2).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

