

Core Empowerment, LLC

MRN285081

APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

License Applicant Business Name:	Core Empowerment, LLC
License Applicant d/b/a Name:	Seed
Proposed Location:	500 Medford Street, Somerville, MA 02145

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

License Type(s) Sought:
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

Type	Status	Location
Marijuana Retail	Commence Operations	Boston

4. List of all required individuals and their roles:

Individual	Role
April Arrasate	Person Having Direct/Indirect Control / Capital Contributor
Kristen Picard	Person Having Direct/Indirect Control / Capital Contributor
Sarah LaBranche	Person Having Direct/Indirect Control / Capital Contributor

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Woman-Owned Business)



7. The license applicant and host community executed a Host Community Agreement (“HCA”) on October 15, 2024. The license applicant submitted or resubmitted their application on or after March 1, 2024 and provided a compliant HCA that was certified by Commission staff pursuant to 935 CMR 500.180(3) and/or comparable medical regulations.
8. The Commission received a municipal response from the host community on April 7, 2025 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	The license applicant proposed to educate the community about the historical and cultural impacts of cannabis through its operation of the Museum, which will be staffed twenty percent (20%) by individuals from Boston ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions
2	The license applicant proposed to hire, in a legal non-discriminatory manner, at least 10% of its employees from Boston ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions
3	The license applicant proposed to host a minimum of 12 hours of informational programs annually for residents of Boston’s ADIs and/or Massachusetts residents who have, or have parents or spouses who have, past drug convictions

BACKGROUND CHECK REVIEW

10. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

#	Goal
1	The license applicant proposed to hire the following: 70% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 50% Veterans, 10% Persons with Disabilities, and 20% LGBTQ+ People.



2	The license applicant proposed to offer 100% of the Company's opportunities for advancement to management and executive positions internally.
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PROVISIONAL LICENSE CONDITIONS

Commission staff has reviewed the application for compliance with applicable laws and regulations and are presenting it for the Commission's review and vote.

1. Provisional licensure is subject to the payment of the appropriate license fee within 90 days of an affirmative vote of the Commission pursuant to 935 CMR 500.103(1)(e) and 935 CMR 501.103(1)(d)
2. Provisional licensure does not allow the license holder to cultivate, manufacture, or possess marijuana and/or marijuana infused products (MIPs) prior to being approved for a final license.
3. Prior to final licensure, in accordance with 935 CMR 500.140 (6)(g) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.
4. Prior to Final Application for Licensure, provide any documentation or background information that assisted licensee in identifying hiring goals under Diversity Plan in accordance with 935 CMR § 500.101(1)(c)8k and provide a response to CCC Licensing Division.

