

## Clovercraft, LLC

MRN284574

### APPLICATION OF INTENT REVIEW

1. Name, address, and license type(s) sought of the proposed License Applicant:

<b>License Applicant Business Name:</b>	Clovercraft, LLC
<b>License Applicant d/b/a Name:</b>	The Ounce Club
<b>Proposed Location:</b>	17 East St., Easthampton, MA 01027

2. Type of final license sought (if cultivation, its tier level and outside/inside operation):

<b>License Type(s) Sought:</b>
Marijuana Retailer

3. The license applicant is associated with the following license type(s):

The license applicant is not associated with any other license applications or licenses.

4. List of all required individuals and their roles:

Individual	Role
Ezra Parzybok	Person Having Direct/Indirect Control
Kevin Perrier	Person Having Direct/Indirect Control
Volkan Polatol	Person Having Direct/Indirect Control

5. List of all required entities and their roles:

No other entity appears to have ownership or control over this license applicant business.

6. License Applicant's Status:

Expedited Applicant (Social Equity Program Participant)  
(Ezra Parzybok / 51% Ownership / SE304457)



7. The license applicant and host community executed a Host Community Agreement (“HCA”) on January 11, 2024. The license applicant submitted their application prior to March 1, 2024 and provided the required certification form.
8. The Commission received a municipal response from the host community on March 18, 2024 stating the applicant was in compliance with all local ordinances or by-laws.
9. The license applicant proposed the following goals for its Positive Impact Plan:

Goal
The license applicant proposes to hire 50% of individuals from the following Commission identified Areas of Disproportionate Impact: Holyoke
The license applicant proposed to partner with at least one (1) SEP-owned ancillary business annually and one (1) SEP-owned operating licensee.

### **BACKGROUND CHECK REVIEW**

10. There were disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions. None of the disclosures raised suitability issues.
11. There were no concerns arising from background checks on the individuals or entities associated with the application.

### **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

12. The license applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
13. The license applicant proposed the following goals for its Diversity Plan:

Goal
The license applicant proposes to hire the following: 20% Women, 20% People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, 20% Veterans, 20% Persons with Disabilities, and 20% LGBTQ+ People.
The license applicant proposes to engage with at least 10% of suppliers who are women, veteran, People of color, particularly Black, African American, Hispanic, Latinx, and Indigenous peoples, LBGQTQ+ or Persons with Disabilities within the first year of operation.
The license applicant proposes to create a goal of 100% of staff taking job satisfaction surveys annually, or upon exit, with a 75% or greater satisfaction



regarding inclusivity, and 100% of staff having access to diversity literature in the workplace.

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The license applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure, in accordance with 935 CMR 500.140(6)(g) please include the phone number for the Massachusetts Substance Use Helpline on your consumer education.

The license applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

