

Burn Bright, LLC
MCN283849

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Burn Bright, LLC
1 Cabot Street, Unit 8, Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Matthew Nelson	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on February 9, 2023.



8. The applicant conducted a community outreach meeting on January 31, 2023 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission sent a municipal notice with a copy of the application to the City/Town of Holyoke on July 14, 2023. The Commission did not receive a response within 60 days pursuant to 935 CMR 500.102(1)(d).
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Develop an annual mentorship program to provide industry-specific training to at least four (4) individuals who identify as past or present residents of a geographic ADI, specifically Holyoke, Commission-designated Economic Empowerment Priority and Social Equity Program participants, Massachusetts residents who have past drug convictions, and Massachusetts residents with parents or spouses who have drug convictions.
2	Host or participate in two (2) job fairs per year in Holyoke with a focus on identifying individuals who live in Holyoke.
3	Provide at least five (5) hours training per quarter to above individuals on steps to entering the industry as skilled workers.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.



16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit a staff comprised of women (70%), minorities (20%), veterans (50%), persons with disabilities (10%), and individuals who identify as LGBTQ+ (20%) for its hiring initiatives.
2	Provide annual diversity training for all employees.

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.
5. Prior to final licensure please inform the Commission of your "Additional Operational Plans for Indoor Marijuana Cultivators" as it relates to Quality Control Samples in accordance with 935 CMR 500.120(12), and 935 CMR 500.120(14).
6. Prior to final licensure, contact the CCC Licensing with an update to confirm your training and recruitment partners and eligibility to support your activities in accordance with 935 CMR 500.101(1)(c)(8)(k).

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

