

Blossom Flower, LLC
MXN281418

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Blossom Flower, LLC
1 Cabot St., Holyoke, MA 01040

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Transporter with Other ME License

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Product Manufacturing	Application Submitted	Holyoke
Marijuana Delivery Operator	Provisional License	Holyoke

Please note, the individual associated with the proposed license is also associated with another adult-use cultivation license, Riverside Cannabis, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Damaris Aponte	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.



6. Applicant's priority status:

Expedited Applicant - Social Equity Program Participant
(Damaris Aponte / 100% ownership / SE304773)

7. The applicant and municipality executed a Host Community Agreement on February 3, 2023.
8. The applicant conducted a community outreach meeting on January 27, 2023 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City of Holyoke on March 6, 2023, stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 50% Latino and Latina residents from the City of Holyoke for its hiring initiatives.
2	Provide monthly educational tours of the facility to local residents from underserved neighborhoods in Holyoke.
3	Provide community outreach and engagement within the neighborhoods of Holyoke to educate residents about our Latina woman, minority, and Social Equity-owned business.
4	Fill a container with 50 lbs. of clothing or food for donation to Holyoke residents, quarterly.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within 11 months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
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Provisional License Executive Summary 2



Monday-Sunday	8:00 a.m. to 8:00 p.m.
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15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (60%), minorities (50%), veterans (10%), LGBTQ+ (10%), and persons with disabilities (10%) for its hiring initiatives.
2	Implement a career advancement program that allows employees to shadow supervisors one day a week.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

