

Blossom Flower, LLC
MPN282139

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Blossom Flower, LLC
1 Cabot St, Holyoke, MA 01040

2. Type of license sought and information regarding the application submission:

Product Manufacturing

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Marijuana Delivery Operator	Provisional License	Holyoke
Transporter with Other ME License	Application Submitted	Holyoke

Please note that individuals and/or entities associated with the proposed application(s) are also associated with other adult-use cultivation licenses under the name of Riverside Cannabis, LLC.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Damaris Aponte	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



Expedited Applicant (Social Equity Program Participant)
(Damaris Aponte /100% ownership / SE304773)

7. The applicant and municipality executed a Host Community Agreement on October 11, 2022.
8. The applicant conducted a community outreach meeting on August 30, 2022, and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Holyoke on February 8, 2023 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Recruit 50% Latino and Latina residents from the City of Holyoke for its hiring initiatives.
2	Provide business educational tours and workshops to residents of Holyoke monthly.
3	Conduct community outreach in Holyoke neighborhoods to disseminate educational materials on the Social Equity Program and industry opportunities.
4	Host a food and clothing drives to donate to local food banks and charitable clothing services.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within 11 months of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
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Provisional License Executive Summary 2



Monday-Sunday	8:00 a.m. to 8:00 p.m.
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15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 60% women, 50% minorities, 10% veterans, 10% LGBTQ+ and 10% persons with disabilities for its hiring initiatives.
2	Develop a program that offers employees opportunities for career advancement by having employees shadow their immediate supervisor one day per week for three months.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Flowers
2	Pre-rolls

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

