

## Bloominati AG, LLC

MPN282180

### APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Bloominati AG, LLC  
574 Haydenville Road, Northampton, MA 01062

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Product Manufacturing

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)	Provisional License	Northampton

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Robert Hinkle	Person Having Direct/Indirect Control / Capital Contributor
William Farr	Person Having Direct/Indirect Control
Philip Reich	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

Provisional License Executive Summary 1



## General Applicant

7. The applicant and municipality executed a Host Community Agreement on February 10, 2022.
8. The applicant conducted a community outreach meeting on February 22, 2022 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Northampton on June 17, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide two (2) \$2,500 annual scholarships towards tuition at Greenfield Community College Foundation (GCCF) for individuals who are past or present residents of the geographic “areas of disproportionate impact,” in particular the communities of Greenfield, Pittsfield, Holyoke, North Adams and West Springfield, communities from which the Greenfield Community College draws many of its students.
2	Recruit 50% of its workforce that are past or present residents of Pittsfield, MA, 25% Massachusetts residents who have past drug convictions, and 25% Massachusetts residents with parents or spouses who have past drug convictions.

## **BACKGROUND CHECK REVIEW**

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

## **MANAGEMENT AND OPERATIONS PROFILE REVIEW**

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	Open 24 hours



15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit minorities (30%), women (30%), veterans (20%), people with disabilities (10%), people who identify as LGBTQ+ (10%) for its hiring initiatives.
2	Provide sensitivity training for all employees that will include specific training for those in management roles, annually.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Fruit puree (mango, strawberry, and raspberry)
2	Concentrates

## **RECOMMENDATION**

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.
7. Final licensure is subject to the applicant notifying the Commission of its "Additional Operational Plans for Product Manufacturers" as it relates to Quality Control Samples. Licensees that opt to provide Quality Control Samples must include written policies and procedures in accordance with 935 CMR 500.130(5)(k) and 935 CMR 500.130(9).
8. Final licensure is subject to the applicant reviewing its Positively Impact Plan and consider any strategy for outreach to residents of nearby Areas of Disproportionate Impact designated communities in close proximity to Host Community of Northampton for employment and provide any update in accordance with 935 CMR 500.101(1)(a)(11) and provide any updates to CCC Licensing Division.



The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

