

Bloominati AG, LLC
MCN283421

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Bloominati AG, LLC
574 Haydenville Road, Northampton, MA 01053

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Cultivation, Tier 1/Indoor (up to 5,000 sq. ft.)

The application was reopened once (1) for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Robert Hinkle	Person Having Direct/Indirect Control
Philip Reich	Person Having Direct/Indirect Control
William Farr	Person Having Direct/Indirect Control

5. List of all required entities and their roles in the Marijuana Establishment:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

6. Applicant's priority status:

General Applicant



7. The applicant and municipality executed a Host Community Agreement on March 17, 2021.
8. The applicant conducted a community outreach meeting on April 23, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the municipality on April 30, 2021 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide two (2) \$2,500 scholarships annually to Greenfield Community College towards tuition for past or present residents of the geographic “areas of disproportionate impact,” particularly the communities of Greenfield, Amherst, Holyoke, North Adams and West Springfield; Massachusetts residents who have past drug convictions; Massachusetts residents with parents or spouses who have past drug convictions.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within six (6) months of receiving the provisional license(s).
14. The applicant’s proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	Open 24 Hours

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission’s regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
---	------



1	Hire 30% or more women, 30% or more veterans, 20% minorities, 10% persons with disabilities, 10% LGBTQ+.
---	--

17. Summary of cultivation plan (if applicable):

The applicant submitted a cultivation plan that demonstrates the ability to comply with the Commission's regulations.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan to include more than hiring.
4. Final licensure is subject to the applicant providing Commission staff, upon inspection, an amended Diversity Plan that provides updates to the diversity hiring goals and projected number of employees.
5. The applicant shall cooperate with and provide information to Commission staff.
6. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

