

BEWCO, LLC
DOA100171

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

BEWCO, LLC
90 Conz St. #219, Northampton, MA 01060

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Marijuana Courier

The application was reopened three (3) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

The applicant is not an applicant or licensee for any other license type.

Please note that individuals and/or entities associated with the proposed application(s) are also associated with marijuana delivery operator pre-certification under the name of BEWDO, LLC

4. The applicant was pre-certified by the Commission for Marijuana Courier on June 27, 2022. Pursuant to 935 CMR 500.101(2)(b), the applicant demonstrated a propensity to successfully operate a Marijuana Establishment.

5. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Brooksley Williams	Person Having Direct/Indirect Control

6. List of all required entities and their roles in the Marijuana Establishment:



No other entity appears to have ownership or control over this proposed Marijuana Establishment.

7. Applicant's priority status:

Expedited Applicant (Social Equity Program Participant)
(Brooksley Williams / 100% ownership / SE305382)

8. The applicant and municipality executed a Host Community Agreement on July 22, 2022.
9. The applicant conducted a community outreach meeting on May 11, 2022 and provided documentation demonstrating compliance with Commission regulations.
10. The Commission received a municipal response from the City/Town of Northampton on October 13, 2022 stating the applicant was in compliance with all local ordinances or bylaws.
11. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Provide 2-3 individuals who are Past or present residents of the geographic ADI, specifically Holyoke; Social Equity Participants and Economic Empowerment applicants with access to consulting and ancillary services that can help applicants create and develop robust business ideas, property search, business strategy, team development, document creation, etc. for developing, permitting, and licensing their cultivation, retail, processing, and delivery businesses.

BACKGROUND CHECK REVIEW

12. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
13. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

14. The applicant states that it can be operational within seven (7) months of receiving the provisional license(s).
15. The applicant's proposed hours of operation are the following:



Day(s)	Hours of Operation
Monday-Sunday	8:00 a.m. to 9:00 p.m.

16. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
17. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit 50% women, 50% minorities, 50% veterans, 50% LGBTQ+ and 50% persons with disabilities for its hiring initiatives.
2	Promote 50% of its diverse employees into management or beyond entry-level positions within one (1) year.
3	Partner with wholesale partners, vendors, contractors who are 15% minority-owned, 25% women-owned, 10% disabled-owned, 10% veteran-owned, and 10% LGBTQ+-owned.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. Final licensure is subject to the applicant ensuring that all remaining required individuals be fingerprinted pursuant to previous Commission notifications.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final licensure is subject to the applicant reviewing its diversity hiring goals and projected number of employees and provide any updates in accordance with 935 CMR 500.101(1)(c)8k.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

