

Atlas Marketplace & Delivery, LLC
MTN281667

APPLICATION OF INTENT REVIEW

1. Name and address of the proposed Marijuana Establishment:

Atlas Marketplace & Delivery, LLC
d/b/a Plymouth Armor Group
44 Depot Street, Unit C, Belchertown, MA 01007

2. Type of license sought (if cultivation, its tier level and outside/inside operation) and information regarding the application submission:

Third-Party Transporter

The application was reopened four (4) times for additional information.

3. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Third-Party Transporter	Commence Operations	Plymouth

4. List of all required individuals and their roles in the Marijuana Establishment:

Individual	Role
Ryan Winmill	Person Having Direct/Indirect Control
Rio Norris	Person Having Direct/Indirect Control
Rebekah Hanks	Close Associate
Colleen Maimaron	Close Associate
Joe Nicholson	Close Associate

5. List of all required entities and their roles in the Marijuana Establishment:

Entity	Role
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Atlas Group IV, LLC	Entity Having Direct/Indirect Control / Capital Contributor
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6. Applicant's priority status:

General Applicant

7. The applicant and municipality executed a Host Community Agreement on September 20, 2021.
8. The applicant conducted a community outreach meeting on September 21, 2021 and provided documentation demonstrating compliance with Commission regulations.
9. The Commission received a municipal response from the City/Town of Belchertown on February 22, 2023 stating the applicant was in compliance with all local ordinances or bylaws.
10. The applicant proposed the following goals for its Plan to Positively Impact Disproportionately Harmed People:

#	Goal
1	Reduce barriers of entry into the cannabis industry through our own hiring and recruitment approach by hiring 15% of employees from Monson, Amherst, and Holyoke.
2	Donate \$100 per month to the ACLU to support them in their efforts to represent those disproportionately affected by the war on drugs.
3	Decrease the barriers of entry into cannabis careers for those incarcerated in Massachusetts for non-violent drug crimes.

BACKGROUND CHECK REVIEW

11. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
12. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS PROFILE REVIEW

13. The applicant states that it can be operational within one (1) month of receiving the provisional license(s).
14. The applicant's proposed hours of operation are the following:



Day(s)	Hours of Operation
Monday-Saturday	6:00 a.m. to 6:00 p.m.
Sunday	Closed

15. The applicant submitted all required summaries of plans, policies, and procedures for the operation of the proposed establishment. The summaries were determined to be substantially compliant with the Commission's regulations.
16. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit women (25%), people of color (25%), veterans (25%), individuals who identify as LGBTQ+ (5%), people with disabilities (5%) for its hiring initiatives.
2	Promote women (25%), people of color (25%), veterans (25%), individuals who identify as LGBTQ+ (5%), and people with disabilities (5%) for management and executive roles.

RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws, local codes, ordinances or bylaws, and local licensing requirements.
3. The applicant shall cooperate with and provide information to Commission staff.
4. Provisional licensure is subject to the payment of the appropriate license fee.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure.

