

August 14, 2026

Pure Industries, Inc.
MC281411
jimstaires@gmail.com

NOTICE: Shelf Audit Results and Intent to Limit Sales

In the interest of public health, safety, and welfare, the Massachusetts Cannabis Control Commission (“Commission”) performed a shelf-audit of the below Marijuana or Marijuana Product to confirm the accuracy of the labeled total THC. Consistent with the labeling requirements of 935 CMR 500.105(5) and 501.105(5), Licensees are required to affix information regarding the “full Cannabinoid Profile of the Marijuana contained within the package, including THC and other Cannabinoid levels” so that Consumers and Patients are informed of the cannabinoid content when making purchases. In determining whether the potency of a given Marijuana flower product is accurate, the Commission obtains a sample up to 1 ounce but in no instances less than 10 grams rounded to the nearest gram.

Verifying that Marijuana and Marijuana Products are accurately labeled is critical to the Commission’s mission of safely, equitably, and effectively enabling access to this industry as well as ensuring public health, safety, and welfare in accordance with G.L. cc. 94G and 94I. Please note, the Commission may also refer matters involving mislabeled Marijuana to the Attorney General’s Office’s Consumer Advocacy & Response Division, as needed.

WHY ARE YOU RECEIVING THIS NOTICE?

On June 4, 2026, the Commission obtained a sample of product available for consumption by the public and submitted it as a blind sample to the same ITL that provided the initial testing results. The Commission directed the ITL to homogenize the sample and take three random sub-samples for testing. The outcome of the Commission’s audit is below; a photograph of the product is included as Attachment A, and the associated Certificates of Analysis are included as Attachment B.

Cultivator Licensee:	Pure Industries, Inc.
Cultivator License Number:	MC281411
Product Name:	M00002021107: Miracle Mints
Product Type:	Prerolls
Test Sample Package Tag:	1A40A0300004845000060773
Batch:	1A40A0300004845000060725



RESULTS OF THE COMMISSION’S AUDIT:

Total THC¹	THCa	Δ9-THC	Audit #1 Total THC	Audit #2 Total THC	Audit #3 Total THC	Audit Average Total THC	% Deviation
31.28	35.08	0.51	21.46	22.30	22.59	22.12	-29.29%

The labeled potency of Marijuana flower is accurate if it falls within a range of $\pm 25\%$ from the average result of the Commission’s audit. See [Bulletin | Auditing of Labeled Potency | May 22, 2026](#). Any results outside of that range do not adequately inform the public about the product they are purchasing and are substantially non-compliant with Commission law.

To account for the natural variation present in Marijuana flower, the Commission averages the three results and applies the following calculation to determine the statistical deviation of the average from the reported potency:

$$\text{\% deviation} = \frac{\text{average observed potency} - \text{reported potency}}{\text{reported potency}} \times 100\%$$

On June 23, 2026, the Commission received results of the audit and has determined that the average result of Marijuana sampled deviates more than $\pm 25\%$ from the labeled Total THC. As the product falls outside the expected values, the Marijuana is not in substantial compliance with Commission law, and an order to dispose of or limit sales of all products marketed with and derived from the labeled test results of the source package Metrc No. 1A40A0300004845000060725 is contemplated. See 935 CMR 500.330 and 501.330.

To facilitate further investigation, all existing Marijuana inventory in the Seed-to-Sale Electronic Tracking System with these test results will be placed on Administrative Hold. See 935 CMR 500.321 and 501.321. It is the responsibility of the Licensee who is receiving this Notice to inform any Licensees who have purchased any of the product that is subject to the Administrative Hold. For more information related to this Notice and the Administrative Hold, please see the next steps below.

WHAT ARE YOUR NEXT STEPS?

Pursuant to 935 CMR 500.330(2) and 501.330(2), the Licensee is afforded with a reasonable opportunity to take corrective action, which may include a voluntary recall of the Marijuana for:

¹ In the event the referenced product did not have Total THC represented on the label, the Commission utilized the Δ9-THC and THCa represented on the label to determine the Total THC deviation.

(i) relabeling with the Commission's average audit result; (ii) further processing of the Marijuana into a new Marijuana Product; or (iii) disposal. Please notify the Commission within seven (7) days of the date of this notice if the Licensee elects to pursue any of these options.

The Licensee may also notify the Commission of its desire to challenge the results of this audit within seven (7) days of the date of this notice.

After notifying the Commission of its desire to challenge the results, a Licensee shall follow the process outlined below:

1. Prepare two representative samples derived from the same production batch – Metrc No. 1A40A0300004845000060725 – and packaging format of the audited item. Each sample shall be equal to 0.5% of the total remaining product, up to 1 ounce but in no instance less than 10 grams rounded to the nearest gram. To the extent there is not enough of the product remaining, please contact the Commission. One sample will be submitted to the ITL that provided the initial test results and the other will be reserved for confirmatory testing at another ITL of the Licensee's choosing, if directed to by the Commission consistent with Step 6 below. The Licensee shall notify the Commission of the submission of these test samples.
2. Receiving ITLs will be instructed by the Commission to homogenize the sample and randomly select three separate sub-samples from the representative sample for testing. Any remaining product from the sample shall be maintained by the ITL for 30 days and may be collected by the Commission for further testing.
3. The Commission may elect to be present during either of the sample selection processes by the Licensee and/or ITLs. In all instances, the Licensee shall record and maintain video surveillance of the sampling event and create documentation as specified in Section 6.0 of the *Protocol for Analysis of Finished Marijuana and Marijuana Products*. Surveillance footage and documentation shall be submitted to the Commission upon request.
4. The ITL will be instructed to notify the Commission and Licensee of all potency results simultaneously.
5. If the average of these three results is consistent with the Commission's audit (*i.e.*, outside 25% of the originally labeled Total THC), then the Licensee shall relabel, dispose of, or further process the Marijuana into a new Marijuana Product. The Licensee shall notify the Commission of its decision in writing within three (3) days of receipt of these results.
 - a. If the Licensee chooses to relabel the Marijuana, the Licensee shall use the averages of the results from the Commission's audit. The Commission will direct the ITL to upload the new result and COA to Metrc.
6. If the average of these three results is inconsistent with the Commission's audit (*i.e.*, within 25% of the originally labeled total THC), then the Commission may direct the Licensee to submit the reserved sample to another ITL of the Licensee's choosing for confirmatory analysis. Confirmatory testing by the second ITL shall be conducted in the same manner specified in Step 2.
 - a. If the average of the confirmatory results by the second ITL is also inconsistent with the Commission's audit, the Commission will withdraw its Notice and Administrative Hold, and the Licensee may resume sales of the product.

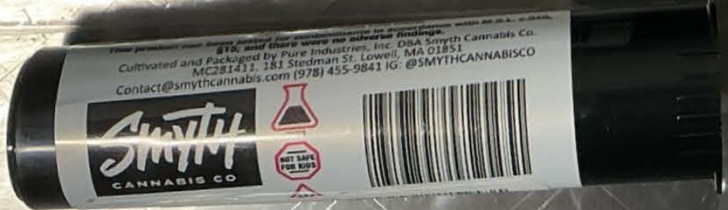
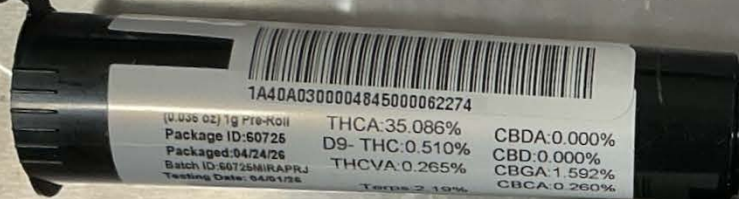
- b. If the average of the confirmatory testing by the second ITL is consistent with the Commission's audit, then the Licensee shall relabel, dispose of, or further process the Marijuana into a new Marijuana Product. The Licensee shall notify the Commission of its decision in writing within three (3) business days of the receipt of these results.
 - i. If the Licensee chooses to relabel the Marijuana, the Licensee shall use the averages of the results from the second ITL. The Commission will direct the second ITL to upload the new average result and COA to Metrc.
- 7. The Licensee is responsible for all costs associated with this testing.

If you have questions associated with this notice, please contact the Commission at Enforcement@CCCMass.com.



Timothy Goodin, Enforcement Counsel
Cannabis Control Commission

Attachment A



Attachment B

20260604-529-316-T #1

METRC Sample: NA; METRC Manifest: NA; Metrc Source ID: NA

Sample ID: 2606ANS1432-10057 Produced: 06/10/2026
Strain: 20260604-529-316-T #1 Completed: 06/23/2026
Plant, Flower - Cured, Finished Plant Material, PlantExpiration: 06/23/2027
Material, , All uses Batch ID: 20260604-529-316-T #1

Client
CCC
Lic. #
2 Washington Square
Worcester, MA 01604

Sample Size: 14.59 g

COC #: 2606ANS1432; Number of Servings: ; Growth Material: NA; Extraction Solvent: NA; Remediated: No; Revision Notes: ; Amended: No; Sample Condition: Intact;



Summary

Test	Date Tested	Result
Cannabinoids	06/12/2026	Complete
Moisture		NR - Complete
Product Approved		N/A

Moisture analyzed per SOP-004

Cannabinoids

Complete

21.462%	ND	22.783%
Total Active THC	Total Active CBD	Total Active Cannabinoids

Analyte	LOD	LOQ	Result	Result	Qualifiers
	%	%	%	mg/g	
THCa	0.00002	0.00010	23.188	231.877	
Δ9-THC	0.00002	0.00010	1.126	11.263	
Δ8-THC	0.00002	0.00010	ND	ND	
THCVa	0.00002	0.00010	0.167	1.672	
THCV	0.00001	0.00010	ND	ND	
CBDa	0.00001	0.00010	ND	ND	
CBD	0.00001	0.00010	ND	ND	
CBDVa	0.00001	0.00010	ND	ND	
CBDV	0.00001	0.00010	ND	ND	
CBNa	0.00004	0.00010	ND	ND	
CBN	0.00002	0.00010	ND	ND	
CBGa	0.00001	0.00010	1.067	10.672	
CBG	0.00002	0.00010	ND	ND	
CBCa	0.00004	0.00010	0.272	2.716	
CBC	0.00001	0.00010	ND	ND	
CBL	0.00003	0.00010	ND	ND	
CBT	0.00002	0.00010	ND	ND	
Total Available THC			24.314	243.140	
Total Active THC			21.462	214.619	
Total Available CBD			ND	ND	
Total Active CBD			ND	ND	
Total Available Cannabinoids			25.820	258.200	
Total Active Cannabinoids			22.783	227.827	

Entered by: 49; Instrument ID: 4; Date Tested: 06/12/2026;

Cannabinoids analyzed by SOP-009. LOD= Limit of Detection, LOQ = Limit of Quantitation, ND = Not Detected. Total Available THC = Δ9-THC + THCa. Total Active THC = Δ9-THC + (THCa0.877). Total Available CBD = CBD + CBDA. Total Active CBD = CBD + (CBDA0.877). Total Active Cannabinoids = THCa0.877+ d9 THC+ d8 THC+ THCVa0.877+ THCV+ CBDA 0.877 + CBD+ CBDV+ CBDVA 0.877+ CBNA0.877+ CBN + CBGA0.877+ CBG + CBGA0.877+ CBC+ CBL+ CBT. Total Available Cannabinoids = sum of all detected cannabinoids.




Ryan Picard
Lab Director
06/23/2026

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(866) 506-5866
www.confidentlims.com



Unless otherwise stated, sampling was not performed by Analytics Labs, therefore results relate only to the items tested as they were received by the laboratory, and samples were received intact and underwent testing following all appropriate chain of custody and sample control protocols per SOP-001, at Analytics Labs in Holyoke, MA. All pass limits are as specified in the most recent version of 935 CMR 500 and 935 CMR 501. Unless otherwise stated, in SOPs or otherwise, all quality control samples performed within specification established by the Cannabis Control Commission (CCC) Quality Assurance Plan (QAPP). This product has been tested by Analytics Labs using internally validated testing methodologies and a quality system per Massachusetts state law. Uncertainty and test condition information is available upon request. Decision Rule (measurement of uncertainty) is not used to determine Pass/Fail. Analytics Labs makes no claim as to the efficacy, safety or other risk associated with any detected or non-detected levels of any compounds reported herein. This Certificate shall not be reproduced, except in full, without the written consent of Analytics Labs.

20260604-529-316-T #2

METRC Sample: NA; METRC Manifest: NA; Metrc Source ID: NA

Sample ID: 2606ANS1432-10680

Produced: 06/10/2026

Strain: 20260604-529-316-T #2

Completed: 06/23/2026

Plant, Flower - Cured, Finished Plant Material, Plant

Expiration: 06/23/2027

Material, , All uses

Batch ID: 20260604-529-316-T #2

Client

CCC

Lic. #

2 Washington Square

Worcester, MA 01604

Sample Size:

COC #: 2606ANS1432; Number of Servings: ; Growth Material: NA; Extraction Solvent: NA; Remediated: No; Revision Notes: ; Amended: No; Sample Condition: Intact;



Summary

Test

Cannabinoids

Moisture

Product Approved

Date Tested

06/12/2026

Result

Complete

ND - Complete

Moisture analyzed per SOP-004

Cannabinoids

Complete

22.296%	ND	23.677%
Total Active THC	Total Active CBD	Total Active Cannabinoids

Analyte	LOD	LOQ	Result	Result	Qualifiers
	%	%	%	mg/g	
THCa	0.00002	0.00010	23.938	239.381	
Δ9-THC	0.00002	0.00010	1.302	13.024	
Δ8-THC	0.00002	0.00010	ND	ND	
THCVa	0.00002	0.00010	0.173	1.726	
THCV	0.00001	0.00010	ND	ND	
CBDa	0.00001	0.00010	ND	ND	
CBD	0.00001	0.00010	ND	ND	
CBDVa	0.00001	0.00010	ND	ND	
CBDV	0.00001	0.00010	ND	ND	
CBNa	0.00004	0.00010	ND	ND	
CBN	0.00002	0.00010	ND	ND	
CBGa	0.00001	0.00010	1.128	11.282	
CBG	0.00002	0.00010	ND	ND	
CBCa	0.00004	0.00010	0.274	2.735	
CBC	0.00001	0.00010	ND	ND	
CBL	0.00003	0.00010	ND	ND	
CBT	0.00002	0.00010	ND	ND	
Total Available THC			25.241	252.405	
Total Active THC			22.296	222.961	
Total Available CBD			ND	ND	
Total Active CBD			ND	ND	
Total Available Cannabinoids			26.815	268.148	
Total Active Cannabinoids			23.677	236.768	

Entered by: 49; Instrument ID: 4; Date Tested: 06/12/2026;

Cannabinoids analyzed by SOP-009. LOD= Limit of Detection, LOQ = Limit of Quantitation, ND = Not Detected. Total Available THC = Δ9-THC + THCa. Total Active THC = Δ9-THC + (THCa0.877). Total Available CBD = CBD + CBDA. Total Active CBD = CBD + (CBDA0.877). Total Active Cannabinoids = THCa0.877+ Δ9 THC+ Δ8 THC+ THCVa0.877+ THCV+ CBDA 0.877 + CBD+ CBDV+ CBDVA 0.877+ CBNA0.877+ CBN + CBGA0.877+ CBG + CBGA*0.877+CBC+ CBL+ CBT. Total Available Cannabinoids = sum of all detected cannabinoids.



Accreditation #104289

Ryan Picard

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Lab Director
06/23/2026

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20260604-529-316-T #3

METRC Sample: NA; METRC Manifest: NA; Metrc Source ID: NA

Sample ID: 2606ANS1432-10681 Produced: 06/10/2026
Strain: 20260604-529-316-T #3 Completed: 06/23/2026
Plant, Flower - Cured, Finished Plant Material, PlantExpiration: 06/23/2027
Material, , All uses Batch ID: 20260604-529-316-T #3

Client
CCC
Lic. #
2 Washington Square
Worcester, MA 01604

Sample Size:

COC #: 2606ANS1432; Number of Servings: ; Growth Material: NA; Extraction Solvent: NA; Remediated: No; Revision Notes: ; Amended: No; Sample Condition: Intact;



Summary

Test	Date Tested	Result
Cannabinoids	06/12/2026	Complete
Moisture		ND - Complete
Product Approved		

Moisture analyzed per SOP-004

Cannabinoids

Complete

22.589%	ND	23.936%
Total Active THC	Total Active CBD	Total Active Cannabinoids

Analyte	LOD	LOQ	Result	Result	Qualifiers
	%	%	%	mg/g	
THCa	0.00002	0.00010	24.238	242.380	
Δ9-THC	0.00002	0.00010	1.332	13.322	
Δ8-THC	0.00002	0.00010	ND	ND	
THCVa	0.00002	0.00010	0.179	1.785	
THCV	0.00001	0.00010	ND	ND	
CBDa	0.00001	0.00010	ND	ND	
CBD	0.00001	0.00010	ND	ND	
CBDVa	0.00001	0.00010	ND	ND	
CBDV	0.00001	0.00010	ND	ND	
CBNa	0.00004	0.00010	ND	ND	
CBN	0.00002	0.00010	ND	ND	
CBGa	0.00001	0.00010	1.144	11.438	
CBG	0.00002	0.00010	ND	ND	
CBCa	0.00004	0.00010	0.213	2.132	
CBC	0.00001	0.00010	ND	ND	
CBL	0.00003	0.00010	ND	ND	
CBT	0.00002	0.00010	ND	ND	
Total Available THC			25.570	255.702	
Total Active THC			22.589	225.890	
Total Available CBD			ND	ND	
Total Active CBD			ND	ND	
Total Available Cannabinoids			27.106	271.058	
Total Active Cannabinoids			23.936	239.356	

Entered by: 49; Instrument ID: 4; Date Tested: 06/12/2026;

Cannabinoids analyzed by SOP-009. LOD= Limit of Detection, LOQ = Limit of Quantitation, ND = Not Detected. Total Available THC = Δ9-THC + THCa. Total Active THC = Δ9-THC + (THCa0.877). Total Available CBD = CBD + CBDA. Total Active CBD = CBD + (CBDA0.877). Total Active Cannabinoids = THCa0.877+ d9 THC+ d8 THC+ THCVa0.877+ CBDA 0.877 + CBD+ CBDV+ CBDVA 0.877+ CBNA0.877+ CBN + CBGA0.877+ CBG + CBGA*0.877+CBC+ CBL+ CBT. Total Available Cannabinoids = sum of all detected cannabinoids.



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Lab Director
06/23/2026

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