

Deerfield Naturals, Inc.

RMDA3457

BACKGROUND & APPLICATION REVIEW

1. Name and location of the proposed Medical Marijuana Treatment Center:

Deerfield Naturals, Inc.

Cultivation: 10 Greenfield Road, Deerfield, MA 01373

Product Manufacturing: 10 Greenfield Road, Deerfield, MA 01373

Dispensary: 10 Greenfield Road, Deerfield, MA 01373

2. The applicant is a licensee or applicant for other Marijuana Establishment and/or Medical Marijuana Treatment Center license(s):

Type	Status	Location
Cultivation, Tier 3/Indoor (10,001 – 20,000 sq. ft.)	Provisional License	Deerfield
Product Manufacturing	Provisional License	Deerfield
Retail	Provisional License	Deerfield

3. List of all required individuals and their business roles in the Medical Marijuana Treatment Center:

Individual	Role
Mark Valone	Person Having Direct/Indirect Control / Capital Contributor
Matthew Plotkin	Person Having Direct/Indirect Control

4. List of all required entities and their roles in the Medical Marijuana Treatment Center:

No other entity appears to have ownership or control over this proposed Marijuana Establishment.

5. The applicant executed a Host Community Agreement with City/Town of Deerfield on June 27, 2019.
6. The applicant conducted a community outreach meeting on January 30, 2021, and provided



documentation demonstrating compliance with Commission regulations.

7. The Commission received a municipal response from City/Town of Deerfield on October 12, 2021, stating the applicant was in compliance with all local ordinances and bylaws.
8. The applicant proposed the following goals for its Positive Impact Plan:

#	Goal
1	Recruit at least 5% employees that are past or present residents of Greenfield, Holyoke and Amherst for its hiring initiatives.
2	Ensure that at least 10% of vendors for services are located in an area of disproportionate impact, specifically Greenfield, Holyoke and Amherst.

SUITABILITY REVIEW

9. There were no disclosures of any past civil or criminal actions, occupational license issues, or marijuana-related business interests in other jurisdictions.
10. There were no concerns arising from background checks on the individuals or entities associated with the application.

MANAGEMENT AND OPERATIONS REVIEW

11. The applicant states that it can be operational within eight (8) months of receiving the provisional license(s).
12. The applicant's proposed hours of operation are the following:

Day(s)	Hours of Operation
Monday-Sunday	10:00 a.m. to 10:00 p.m.

13. The applicant submitted all applicable and required summaries of procedures for the operation of the proposed Medical Marijuana Treatment Center. The summaries were determined to be substantially compliant with the Commission's regulations.
14. The applicant disclosed that it plans to perform home deliveries to registered patients. The summary of the applicant's plan is consistent with the Commission regulations and guidance documents.
15. The applicant proposed the following goals for its Diversity Plan:

#	Goal
1	Recruit and retain at least 50% Women and 5% minorities.



2	Utilize at least 5% of vendors that are certified disadvantaged business enterprises for services.
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16. Summary of cultivation plan:

The applicant submitted a summary of a cultivation plan that demonstrated the ability to comply with the regulations of the Commission.

17. Summary of products to be produced and/or sold (if applicable):

#	Product
1	Brownie (Chocolate)
2	Caramels
3	Chewable Tablets (Peppermint and Ginger)
4	Truffle/Confection (Dark Chocolate, Raspberry, Coconut, Salted Caramel, Ginger)
5	Chocolate Bar (Dark, Milk, Raspberry, Cacao Nib)
6	Chocolate Covered Espresso Beans
7	Oil Capsules (Coconut)
8	Cookies (Chocolate Chip, Sugar, Oatmeal Raisin, Lemon)
9	Energy Shots (Rasbery, Lemon-Lime, Strawberry Lemonade, Hibiscus, Maple Lemon)
10	Fruit Chew (Spruce, Raspberry, Lemon-Ginger, Mango, Strawberry)
11	Hibiscus Tea
12	Honey Straw Stick (Honey, Maple Syrup)
13	Kombucha Tea (Pineapple, Grape, Ginger)
14	Lemonade
15	Lozenges (Honey Lemon, Raspberry, Birch, Cherry, Grape)
16	Coconut Macaroon
17	MCT Oil Tincture (Throat Spray, Elevate, 1:1 THC:CBD, 2:1 THC:CBD, 20:1 CBD:THC)
18	Nano-Emulsified Tincture (Throat Spray, Drops)
19	Oil Tincture (Olive Oil, Coconut Oil)
20	Peanut Butter Cups
21	Frozen Confection (Grape, Raspberry Lime, Pineapple Ginger)
22	Lemon Ginger Tea
23	Tincture Infused Lotion (Coconut Massage Cream and CBD Massage Cream)



RECOMMENDATION

Commission staff recommend provisional licensure with the following conditions:

1. Final license is subject to inspection to ascertain compliance with Commission regulations.
2. Final license is subject to inspection to ascertain compliance with applicable state laws and local codes, ordinances, and bylaws.
3. Final licensure is subject to the applicant providing Commission staff, upon inspection, with a detailed list of all proposed products to be produced with specific information as to types, forms, shapes, colors, and flavors.
4. The applicant shall cooperate with and provide information to Commission staff.
5. Provisional licensure is subject to the payment of the appropriate license fee.
6. Final license is subject to the applicant identifying any hiring goals for veterans, individuals with disabilities and LGBTQ residents.

The applicant has demonstrated compliance with the laws and regulations of the Commonwealth and suitability for licensure. Therefore, the applicant is recommended for provisional licensure

